## DUP INVOICE TE

WESH 2

WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Avenue N W Suite 800 Washington, DC 20007

Send Payment To:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
919714-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingto	National

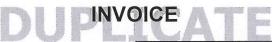
Advertiser	Product	Estimate Number			
Democratic Congressional	DCCC	1194			

Flight Dates	Order#	Alt Order #						
10/16/12 - 10/22/12	919714	07874462						
Billing Calendar Broadcast	Billing Type Cash	Deal #						
Special Handling								
IDB#	Advertiser Cod	de Product Code						

IDB#	Advertiser Code	Product Code		
8091	11	14		
Agency Ref	Advertiser Ref			

Agency Ret	Advertiser Ref	
8 12 12 1		
	1	

								Spots/				
Line S	Start Date	End Da	te Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
	10/16/12 Class of Tir	10/19/1 ne - Fixed		Early Sunrise emptible	5:00-6:00 AM	-TWTF	:30	4	\$500.00	NM		
٧	Veeks:	Start Dat 10/15/12			Spots/Week 4	<u>Rate</u> \$500.00						
S	Spots: # Ch	<u>Day</u>	Air Date	Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty	<u>pe</u>
1	2 WE	SHTu	10/16/12	5:27 AM M-F E	arly Sunrise	5:00-6:00 AM	:3	0 D3C12FL	10т01н			M
	3 WE	ESHW	10/17/12	5:23 AM M-F E	arly Sunrise	5:00-6:00 AM		0 D3C12FL			\$500.00 N	M
	4 WE	ESHTh	10/18/12	5:43 AM M-F E	arly Sunrise	5:00-6:00 AM	:3	0 D3C12FL	10т01н		\$500.00 N	MI
	1 WE	SHF	10/19/12	5:23 AM M-F E	arly Sunrise	5:00-6:00 AM	:3	0 D3C12FL	10т01н		\$500.00 N	M
	10/16/12 Class of Tir	10/19/1 ne - Pre-e		Sunrise @6AM th notice	6:00-7:00 AM	-TWTF	:30	4	\$1,300.00	NM		
V	Neeks:	Start Da 10/15/12			Spots/Week 4	<u>Rate</u> \$1,300.00						
S	Spots: # Ch	Day	Air Date	Air Time Descr	iption	Start/End Time		h Ad-ID			Rate Ty	ре
	1 WE	ESHTu	10/16/12	6:00 AM M-F S	Sunrise @6AM	6:00-7:00 AM	:3	0 D3C12FL	10т01н		\$1,300.00 N	MV
	3 WE	ESHW	10/17/12	6:53 AM M-F S	Sunrise @6AM	6:00-7:00 AM	:3	0 D3C12FL	10T01H		\$1,300.00 N	MV
	2 W	ESHTh	10/18/12	6:27 AM M-F S	Sunrise @6AM	6:00-7:00 AM	:3	0 D3C12FL	10т01н		\$1,300.00 N	MI
	4 WE	ESHF	10/19/12	6:44 AM M-F S	Sunrise @6AM	6:00-7:00 AM	:3	0 D3C12FL	10т01н		\$1,300.00 N	١M
	10/16/12 Class of Tir	10/19/1 me - Pre-		Today Show th notice	7:00-9:00 AM	-TWTF	:30	4	\$1,800.00	NM		
V	Weeks:	Start Da 10/15/12			Spots/Week 4	<u>Rate</u> \$1,800.00						
8	Spots: # Ch	<u>Day</u>	Air Date	Air Time Descri	ription .	Start/End Time		th Ad-ID			Rate Ty	/pe
	2 WI	ESHTu	10/16/12	8:29 AM NBC	Today Show	7:00-9:00 AM	:3	30 D3C12FL	.10т01н		\$1,800.00	NM
	1 WI	ESHW	10/17/12	8:59 AM NBC	Today Show	7:00-9:00 AM		30 D3C12FL				NM
	4 WI	ESHTh	10/18/12	8:29 AM NBC	Today Show	7:00-9:00 AM	:3	30 D3C12FL	.10т01н		\$1,800.00	NM
	3 WI	ESHF	10/19/12	7:22 AM NBC	Today Show	7:00-9:00 AM	::	30 D3C12FL	.10т01н		\$1,800.00	NM
	10/16/12 Class of Tir	10/19/1 me - Pre-		ly Sunrise @4:30. th notice	AM 430a-5am	-TWTF	:30	2	\$200.00	NM		
V	Weeks:	Start Da 10/15/12			Spots/Week 2	<u>Rate</u> \$200.00	<					
8	Spots: # Ch	n <u>Day</u>	Air Date	Air Time Descri	ription	Start/End Time	Leng	th Ad-ID			Rate Ty	уре
		ESHTu	10/16/12	4:52 AM *Early	Sunrise @4:30AM	430a-5am	::	30 D3C12FL	_10т01н		\$200.00 I	NM
	1 W	ESHW	10/17/12	4:57 AM *Early	Sunrise @4:30AM	430a-5am		30 D3C12FL	_10т01н		\$200.00 I	NM
5	10/20/12	10/20/1	2 Sat	5-6a	Sat 5-6a	S-	:30	2	\$300.00	NM		





Class of Time - Pre-emptible with notice

**MTWTFSS** 

Weeks:

Invoice Date Invoice # Invoice Month Invoice Period 10/28/12 10/01/12 - 10/22/12 919714-1 October 2012

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1194

w.wesh.com						
		S	pots/			
ne Start Date End Date Description Start/End T	ime MTWTFSS		leek	Rate	Type	
The state of the s	IIIIO MIWII 55	Longin V		· · · · · · · · · · · · · · · · · · ·	v a be a second	X-14 . X
Class of Time - Fixed Non Pre-emptible			Cherry !	- Chip Anders 92	dki glasski	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Weeks/Weeks/           10/15/12         10/21/12        S-	<u>eek</u> <u>Rate</u> 2 \$300.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time					Rate Type
1 WESHSa 10/20/12 5:44 AM Sat 5-6a	Sat 5-6a		3C12FL1			\$300.00 NM
3 WESHSa 10/20/12 6:00 AM Sat 5-6a	Sat 5-6a	:30 D	3C12FL1	.0т01н		\$300.00 NM
6 10/20/12 10/20/12 Sat Sunrise 6-8 AM 6:00-8:00 A Class of Time - Fixed Non Pre-emptible	MS-	:30	2	\$800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Wi</u>	<u>eek</u> <u>Rate</u> 2 \$800.00					4
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	d-ID			Rate Type
2 WESHSa 10/20/12 6:29 AM Sat Sunrise 6-8 AM	6:00-8:00 AM	:30 D	3C12FL1	.0т01н		\$800.00 NM
1 WESHSa 10/20/12 7:12 AM Sat Sunrise 6-8 AM	6:00-8:00 AM	:30 D	3C12FL1	.0т01н		\$800.00 NM
7 10/20/12 10/20/12 NBC Saturday Sat 8-10am	nS-	:30	3	\$1,300.00	NM	
Class of Time - Pre-emptible with notice	13-	.50	3	φ1,500.00	INIVI	
Weeks:         Start Date         End Date         MTWTFSS         Spots/W           10/15/12         10/21/12        S-	eek <u>Rate</u> 3 \$1,300.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	Ad-ID			Rate Type
2 WESHSa 10/20/12 8:50 AM NBC Saturday	Sat 8-10am	:30 🗅	3C12FL	LОТО1H		\$1,300.00 NN
1 WESHSa 10/20/12 9:20 AM NBC Saturday	Sat 8-10am	:30 🗅	3C12FL	LОТО1н		\$1,300.00 NN
3 WESHSa 10/20/12 9:42 AM NBC Saturday	Sat 8-10am	:30 🗈	3C12FL	LОТО1H		\$1,300.00 NN
8 10/21/12 10/21/12 Sun Sunrise@6-8 AM 6:00-8:00 A Class of Time - Fixed Non Pre-emptible	AMS	:30	1	\$800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/W</u>	<u>eek</u> <u>Rate</u> 1 \$800.00			*		8
Spots: # Ch Day Air Date Air Time Description	Start/End Time	e Length A	Ad-ID			Rate Type
1 WESHSu 10/21/12 6:21 AM Sun Sunrise@6-8 AM			3C12FL	10т01н		\$800.00 NN
9 10/21/12 10/21/12 NBC Sunday Today 8:00-9:00 A Class of Time - Pre-emptible with notice	AM/9-11 <i>A</i> S	:30	2	\$2,000.00	NM	- Ann
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/W</u>	eek <u>Rate</u> 2 \$2,000.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	e Length A	Ad-ID			Rate Type
2 WESHSu 10/21/12 8:30 AM NBC Sunday Today	8:00-9:00 AM/		3C12FL	10т01н		\$2,000.00 NM
1 WESHSu 10/21/12 8:59 AM NBC Sunday Today	8:00-9:00 AM/		3C12FL	10т01н		\$2,000.00 NI
				*******		
10 10/16/12	AM -TWTF	:30	2	\$1,050.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/W</u> 10/15/12 10/21/12 -TWTF	<u>Rate</u> 2 \$1,050.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	e Length /	Ad-ID			Rate Typ
1 WESHTu 10/16/12 9:36 AM Regis & Kelly 9-10 A	-		03C12FL	10т01н		\$1,050.00 NI
2 WESHW 10/17/12 9:49 AM Regis & Kelly 9-10 A			3C12FL			\$1,050.00 NI
	ne la					
11 10/16/12 10/19/12 NBC Today Show II 10AM-11A Class of Time - Pre-emptible with notice	M -TWTF	:30	4	\$800.00	NM	
Weeks:         Start Date 10/15/12         End Date 10/21/12         MTWTFSS TWTF         Spots/W	<u>/eek</u> <u>Rate</u> 4 \$800.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	e <u>Length</u>	Ad-ID			Rate Typ
1 WESHTu 10/16/12 10:50 AM NBC Today Show II	10AM-11AM		D3C12FL	10т01н		\$800.00 N
3 WESHW 10/17/12 10:51 AM NBC Today Show II	10AM-11AM	:30	D3C12FL	10т01н		\$800.00 N
4 WESHTh 10/18/12 10:58 AM NBC Today Show II	10AM-11AM		D3C12FL			\$800.00 N
2 WESHF 10/19/12 10:57 AM NBC Today Show II	10AM-11AM	:30	D3C12FL	10т01н		\$800.00 N
	NA/40 44/	22		A-7.0.0.0		
12 10/16/12 10/19/12 NBC Today Show III 11AM-12P Class of Time - Pre-emptible with notice	M/10-11/ -TWTF	:30	4	\$700.00	NM	

End Date 10/21/12

Start Date 10/15/12

Weeks:

**MTWTFSS** 



Invoice #	Invoice Date	Invoice Month	Invoice Period
919714-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	<u>Product</u>	Estimate Number
Democratic Congressional	DCCC	1194

www.wesh.com

							Spots/			
Line Start Date	End Date	e Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
12 10/16/12 Class of Tir	10/19/12 ne - Pre-ei		Today Show III n notice	11AM-12PM/10-11/	-TWTF	:30	4	\$700.00	NM	
	10/15/12	10/21/	12 -TWTF	4	\$700.00					
Spots: # Ch	Day A	Air Date	Air Time Descript	tion	Start/End Time	Len	gth Ad-ID			Rate Type
		10/16/12	11:29 AM NBC To		11AM-12PM/10	-11/	:30 D3C12FL	10т01н		\$700.00 NM
4 WE	ESHW	10/17/12	11:52 AM NBC To	day Show III	11AM-12PM/10	-11/	:30 D3C12FL	10т01н		\$700.00 NM
3 WE	ESHTh '	10/18/12	11:54 AM NBC To	day Show III	11AM-12PM/10	-11/	:30 D3C12FL	10т01н		\$700.00 NM
2 WE	ESHF '	10/19/12	11:27 AM NBC To	day Show III	11AM-12PM/10	11/	:30 D3C12FL	10т01н		\$700.00 NM
13 10/16/12 Class of Tir	10/19/12 me - Pre-e		NOON NEWS 12-1 h notice	2:12:00-12:30 PM	-TWTF	:30	4	\$500.00	NM	
Weeks:	Start Date 10/15/12	End Da 10/21/		Spots/Week 4	<u>Rate</u> \$500.00					
Spots: # Ch	n <u>Day</u>	Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	<u>Len</u>	gth Ad-ID			Rate Type
1 WE	ESHTu	10/16/12	12:00 PM M-F NO	ON NEWS 12-12:30	12:00-12:30 PM	Λ	:30 D3C12FL	10т01н		\$500.00 NM
		10/17/12	12:28 PM M-F NO	ON NEWS 12-12:30	12:00-12:30 PM	Λ	:30 D3C12FL			\$500.00 NM
		10/18/12		ON NEWS 12-12:30	12:00-12:30 PM		:30 D3C12FL			\$500.00 NM
2 W	ESHF	10/19/12	12:11 PM M-F NO	ON NEWS 12-12:30	12:00-12:30 PM	//	:30 D3C12FL	10т01н		\$500.00 NM
14 10/16/12 Class of Tir	10/19/12 me - Pre-e		3-4 PM h notice	3:00-4:00 PM	-TWTF	:30	2	\$750.00	NM	
Weeks:	Start Date			Spots/Week	Rate					
Spoto: # Ch	10/15/12	10/21/ Air Data		2 tion	\$750.00 Start/End Time	Lon	ath Ad ID			Rate Type
Spots: # Ch		<u>Air Date</u> 10/16/12	Air Time Descrip 3:38 PM M-F 3-4		3:00-4:00 PM	Lei	<u>igth</u> <u>Ad-ID</u> :30 D3C12FL	10т01н		\$750.00 NM
		10/17/12	3:30 PM M-F 3-4		3:00-4:00 PM		:30 D3C12FL			\$750.00 NM
					PROBABILITY, INTORCESSON, IN MIGHT			\$4.000.00	NINA	
15 10/16/12 Class of Tii		mptible wit		M-F 4-5 PM	-TWTF	:30	) 3	\$1,000.00	NM	
Weeks:	Start Dat 10/15/12	10/21/		Spots/Week 3	<u>Rate</u> \$1,000.00			4-1-18	y(,	
Spots: # Ch		Air Date	Air Time Descrip		Start/End Time	<u>Ler</u>	igth Ad-ID			Rate Type
		10/16/12	4:29 PM M-F 4-5		M-F 4-5 PM		:30 D3C12FL			\$1,000.00 NM
Dec 2010 15		10/17/12	4:14 PM M-F 4-5		M-F 4-5 PM		:30 D3C12FL			\$1,000.00 NM
2 VV	ESHTh	10/18/12	4:30 PM M-F 4-5	PM NEWS	M-F 4-5 PM		:30 D3C12FL	.10101н		\$1,000.00 NM
16 10/16/12 Class of Ti	10/19/1: me - Pre-e			5:00-6:00 PM	-TWTF	:30	3	\$1,250.00	NM	
Weeks:	Start Dat 10/15/12	e End D 10/21/		Spots/Week 3	<u>Rate</u> \$1,250.00					
Spots: # Ch		Air Date	Air Time Descrip		Start/End Time	e lei	ngth Ad-ID			Rate Type
· · · · · · · · · · · · · · · · · · ·		10/16/12	5:43 PM M-F 5-6	A sure a subsection	5:00-6:00 PM		:30 D3C12FI	_10т01н		\$1,250.00 NM
		10/17/12	5:44 PM M-F 5-6		5:00-6:00 PM		:30 D3C12FI	_10т01н		\$1,250.00 NM
1 W		10/19/12	5:13 PM M-F 5-6	PM ROT	5:00-6:00 PM		:30 D3C12F	_10т01н		\$1,250.00 NM
17 10/16/12 Class of Ti	10/19/1: ime - Pre-e	2 M-F	6-6:30 PM th notice	M_F 6-6:30 PM	-TWTF	:30	0 3	\$1,800.00	NM	
Weeks:	Start Dat	e End D	ate MTWTFSS	Spots/Week	Rate					
	10/15/12	10/21/	12 -TWTF	3	\$1,800.00					
Spots: # Cl		Air Date	Air Time Descrip	STATE OF THE STATE	Start/End Time		ngth Ad-ID	10-01.		Rate Type
		10/16/12	6:13 PM M-F 6-6		M_F 6-6:30 PN		:30 D3C12F			\$1,800.00 NM
1 W	ESHW	10/17/12	6:13 PM M-F 6-6	5:30 PM	M_F 6-6:30 PN	VI	:30 D3C12F	LTOIOTH		\$1,800.00 NM

	1 WESHF 10/1	19/12 5:13 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:30 🗈	3C12FL1	.0т01н		\$1,250.00	NM
	17 10/16/12 10/19/12 Class of Time - Pre-empt	M-F 6-6:30 PM tible with notice	M_F 6-6:30 PM	-TWTF	:30	3	\$1,800.00	NM	Я	
	Weeks: Start Date 10/15/12	End Date MTWTFSS -TWTF	Spots/Week 3	<u>Rate</u> \$1,800.00						
	Spots: # Ch Day Air I	Date Air Time Descri	<u>ption</u>	Start/End Time	Length A	\d-ID			Rate	Туре
	3 WESHTu 10/1	16/12 6:13 PM M-F 6-	6:30 PM	M_F 6-6:30 PM	:30 [	3C12FL1	LОТО1H		\$1,800.00	NM
	1 WESHW 10/1	17/12 6:13 PM M-F 6-	6:30 PM	M_F 6-6:30 PM	:30 [	3C12FL1	LОТО1H		\$1,800.00	NM
	2 WESHTh 10/1	18/12 6:11 PM M-F 6-	6:30 PM	M_F 6-6:30 PM	:30 [	3C12FL1	LОТО1н		\$1,800.00	NM
_	18 10/20/12 10/20/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 F	PiS-	:30	1	\$1,600.00	NM		

Spots/Week

<u>Rate</u> \$1,600.00

## DUPINVOICEATE



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/28/12 | October 2012 | 10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1194

www.wesh.com

WWW.V	vesh.com									
							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
18	3 10/20/12	10/20/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	*S-	:30	1	\$1,600.00	NM	71 - 7
	Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Time	Length	Ad-ID			Rate Type
	3 WE		17/12 2:27 PM KATIE	COURIC DAY	2-3PM	:30	) D3C12FL1	10т01н		\$500.00 NM
		MG for 18		00110100011	0.0014			10-0111		#500.00 NIM
	2 WE	SHTh 10/2 MG for 18		COURIC DAY	2-3PM	:30	) D3C12FL:	гототн		\$500.00 NM
	4 WE	SHTh 10/1	18/12 1:11 AM Late N	ight w/Jimmy Fallon	12:35-1:35XM	:30	) D3C12FL	10т01н		\$600.00 NM
	1 WE	SH Sa 10/2	20/12 SA/SU	6-6:30 PM	SA/SU 5:58-6:30	) Pi :00	)			\$1,600.00 NM
		See MG	18.2,18.3,18.4							
19	0 10/21/12 Class of Tir	10/21/12 ne - Pre-emp	SA/SU 6-6:30 PM tible with notice	SA/SU 5:58-6:30 PI	S	:30	1	\$1,600.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12S	Spots/Week 1	Rate \$1,600.00					
	Spots: # Ch	Day Air	Date Air Time Descri	<u>otion</u>	Start/End Time	Lengt	n Ad-ID			Rate Type
	1 WE	ESHSu 10/	21/12 6:21 PM SA/SU	6-6:30 PM	SA/SU 5:58-6:30	) PI :3	D3C12FL	10т01н		\$1,600.00 NM
20	0 10/22/12	10/22/12	Mon NBC Prime Voice	Prime Other	M	:30	1	\$7,500.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 M	Spots/Week 1	<u>Rate</u> \$7,500.00					
	Spots: # Ch			ption	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WE	See MG		BC Prime Voice	Prime Other	:0	0			\$7,500.00 NM
	2 WE		22/12 7:58 PM NBC F 0.1 10/22	rime VOICE	8:00-9:00 PM	:3	0 D3C12FL	10т01н		\$7,500.00 NM
2	1 10/17/12 Class of Tir	10/17/12 me - Immedia	NBC Prime L&O SVU	9:00-10:00 PM notice	W	:30	1	\$4,100.00	NM	
	Weeks:	Start Date	End Date MTWTFSSW	Spots/Week	Rate					4
	Spots: # Ch	10/15/12 n <u>Day Air</u>		ntion 1	\$4,100.00 Start/End Time	l enat	h Ad-ID			Rate Type
	And the specialists of the second	ESHW 10/	and the second s		9:00-10:00 PM		0 D3C12FL	10т01н		\$4,100.00 NM
								** ***		
2	2 10/19/12 Class of Tir	10/19/12 me - Pre-emp	NBC Prime Whitney/C otible with notice	om 8:00-9:00 PM	F	:30	1	\$2,800.00	NM	
	Weeks:	Start Date		Spots/Week	Rate					
	Snote: # Ch	10/15/12 n Day Air	10/21/12F Date Air Time Descri	1 Intion	\$2,800.00 Start/End Time	Lengt	h Ad-ID			Rate Type
	the second secon			Prime Whitney/Comm	8:00-9:00 PM		0 D3C12FL	10т01н		\$2.800.00 NM
										1-1
2	3 10/16/12 Class of Ti	10/20/12 me - Pre-emp	M-Su News @ 11PM otible with notice	11-1135p	-TWTFS-	:30	3	\$1,900.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS	Spots/Week 3	Rate				1	
	Spots: # Ch				\$1,900.00 Start/End Time	Lengt	h Ad-ID			Rate Type
			/16/12 11:27 PM M-Su		11-1135p		0 D3C12FL	.10т01н		\$1,900.00 NM
			/17/12 11:23 PM M-Su	_	11-1135p	:3	0 D3C12FL	.10т01н		\$1,900.00 NM
	2 W	ESHTh 10	/18/12 11:31 PM M-Su		11-1135p	:3	0 D3C12FL	.10т01н		\$1,900.00 NM
2	4 10/16/12 Class of Ti	10/19/12 me - Immedia	NBC Tonight Show ately Pre-emptible without	11:35P-12:35XM	-TWTF	:30	2	\$800.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12 -TWTF	2	\$800.00		2 2 200			
	Spots: # Cl				Start/End Time		th Ad-ID	10-010		Rate Type
			/16/12 12:00 AM NBC		11:35P-12:35XI		30 D3C12FI 30 D3C12FI			\$800.00 NM \$800.00 NM
	7 VV	ESHW 10	/17/12 11:48 PM NBC	ronight Show	11:35P-12:35XI	vi :	DO DOCTAFI	TOIOTU		φουυ.υυ inivi



10.	Invoice #	Invoice Date	Invoice Month	Invoice Period
	919714-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1194

www.w	esh.com									
				A. J			Spots/	B.1.	_	
Line	Start Date	End Date	and a selection of the second second second second	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
25	10/21/12 Class of Tim	10/21/12 ne - Immedi	NFL ately Pre-emptible without	8:00PM-conclusion notice	S	:30	1	\$10,000.00	NM	The state of the s
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate				V	
	Spots: # Ch	10/15/12 Day Ai	10/21/12S r Date Air Time Descri		\$10,000.00 Start/End Time	Lena	th Ad-ID			Rate Type
	The second secon		0/21/12 11:34 PM NFL	<u>511011</u>	8:00PM-conclu		0 D3C12FL	.10т01н		\$10,000.00 NM
		LR - Fo	otball							
26	10/22/12 Class of Tim	10/22/12 ne - Pre-em	M-F Early Sunrise ptible with notice	5:00-6:00 AM	M	:30	1	\$500.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	Spots: # Ch	10/22/12 Day Ai	10/28/12 M ir Date Air Time Descri	1 ntion	\$500.00 Start/End Time	Leng	th Ad-ID			Rate Type
		SHM 10			5:00-6:00 AM		30 D3C12FI	10т01н		\$500.00 NM
27	10/22/12	10/22/12	NBC Today Show	7:00-9:00 AM	M	:30	1	\$1,800.00	NM	
	Class of Tin	ne - Pre-em	ptible with notice		D. I.	-				
	Weeks:	10/22/12	End Date MTWTFSS 10/28/12 M	Spots/Week 1	<u>Rate</u> \$1,800.00					a .
	Spots: # Ch				Start/End Time		th Ad-ID	10-01		Rate Type
	1 WE	SHM 10	0/22/12 8:52 AM NBC T	oday Show	7:00-9:00 AM	:	30 D3C12F	_10т01н		\$1,800.00 NM
28	10/22/12 Class of Tin	10/22/12 ne - Pre-em	NBC Today Show II nptible with notice	10AM-11AM	M	:30	1	\$800.00	NM	
	Weeks:		End Date MTWTFSS 10/28/12 M	Spots/Week	<u>Rate</u> \$800.00					
	Spots: # Ch				Start/End Time	<u>Lenc</u>	th Ad-ID			Rate Type
	1 WE	ESHM 10	0/22/12 10:50 AM NBC T	Today Show II	10AM-11AM	() <b>.</b>	30 D3C12F	L10Т01Н		\$800.00 NM
29	10/22/12 Class of Tin	10/22/12 ne - Pre-em	NBC Today Show III	11AM-12PM/10-11	/ M	:30	1	\$700.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$700.00					
	Spots: # Ch				Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
	1 WE	ESHM 1		Today Show III	11AM-12PM/1	0-11/ :	30 D3C12F	L10T01H		\$700.00 NM
30	10/22/12 Class of Tir	10/22/12 ne - Pre-em	M-F NOON NEWS 12-	-12:12:00-12:30 PM	M	:30	1	\$500.00	NM	
	Weeks:		End Date MTWTFSS 10/28/12 M	Spots/Week	<u>Rate</u> \$500.00					
	Spots: # Ch				Start/End Time	<u>e</u> <u>Len</u>	th Ad-ID			Rate Type
	1 WE			IOON NEWS 12-12:30	12:00-12:30 P	M :	30 D3C12F	L10T01H		\$500.00 NM
31	10/21/12 Class of Tir	10/21/12 ne - Fixed I	Sun 5-6a Non Pre-emptible	Sun 5-6a	S	:30	2	\$300.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12S	Spots/Week 2	<u>Rate</u> \$300.00					
	Spots: # Ch			iption	Start/End Time	_	gth Ad-ID			Rate Type
		ESHSu 1			Sun 5-6a		30 D3C12F			\$300.00 NM
			0/21/12 5:53 AM Sun 5		Sun 5-6a		30 D3C12F			\$300.00 NM
32	2 10/22/12	10/22/12	NBC Today Show II	10AM-11AM	M	:30	1	\$0.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 M	Spots/Week	<u>Rate</u> \$0.00					
	Spots: # Ch			ription_	Start/End Tim	e <u>Len</u>	gth Ad-ID			Rate Type
			0/22/12 10:58 AM NBC		10AM-11AM	_	30 D3C12F	L10Т01H		\$0.00 NM

Total Spots

70





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
919714-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
<b>Democratic Congressional</b>	DCCC	1194

www.wesh.com

Payment Terms 30 Days

Gross Total

\$89,250.00

Agency Commission

\$13,387.50

Net Amount Due

\$75,862.50